

Cycle-smart Foundation

BE SMART – STAY SAFE

HELMET OFFER

FOR SCHOOLS, LOCAL AUTHORITIES & VOLUNTARY ORGANISATIONS IN CUMBRIA This scheme is run in partnership with Cumbria' County Council's Active Travel Team

HELMETS £6.00 EACH (£14.99 RRP) TODDLER £6.00 EACH (£14.99 RRP)	BOMBERS £7.00 EACH (£19.99 RRP) BOMBERS WITH DIAL £10.00 EACH (£29.99 RRP)	HELMETS 52—57CMS BOMBERS 54-58 CMS	HELMETS 58—62CMS BOMBERS 58-62CMS	TOTAL HELMETS@ £6.00 TODDLER @ £6.00 BOMBER@ £7.00 BOMBER ADJUST- ABLE @ £10.00
HELMET WHITE & BLUE FLOURESCENT YELLOW BLUE & WHITE PINK & WHITE	@) @	QUANTITY WH&BL - FLYEL - BL&WH - PK&WH -	QUANTITY WH&BL - FLYEL - BL&WH - PK&WH -	£
TODDLER LITTLE ANGEL LITTLE DEVIL		LITTLE ANGEL 46- 52CMS QUANTITY -	LITTLE DEVIL 50- 56CMS QUANTITY -	£
BOMBER BLACK/RED/ BLUE/WHITE		QUANTITY BLACK - RED - BLUE - WHITE -	QUANTITY BLACK - RED - BLUE - WHITE -	£
BOMBER WITH ADJUSTABLE DIAL BLACK/RED/ BLUE/WHITE		QUANTITY BLACK - RED - BLUE - WHITE -	QUANTITY BLACK - RED - BLUE - WHITE -	£
POSTAGE & PACKING		NO P&P CHARGE FOR ORDERS 10 OR MORE	P&P £2.00 EACH HELMET/BOMBER FOR ORDERS 9 OR LESS	£
			GRAND TOTAL	£

HELMETS FOR SCHOOLS WILL BE DELIVERED IN BULK. **DUE TO RISING POSTAGE COSTS SCHOOLS SHOULD MAKE THIS ORDER ON BEHALF OF PARENTS.** DELIVERY WILL BE WITHIN 28 DAYS OF CYCLE-SMART RECEIVING YOUR ORDER & PAY-MENT. HELMETS ARE SUBJECT TO AVAILABILITY AND MAY DIFFER FROM THE IMAGES SHOWN. CONTACT CYCLE-SMART FOR THE LATEST DESIGNS.

PAYMENT TO BE MADE BY BACS TO: CYCLE-SMART FOUNDATION : ACCOUNT NO 10030929 : SORT CODE 20-71-03 **OR CHEQUE.** PLEASE MAKE CHEQUES PAYABLE TO: CYCLE-SMART *DO NOT SEND CASH*. ENSURE PAYMENT IS ENCLOSED

POST YOUR COMPLETED ORDER FORM TO:

Cycle-smart Foundation, 71 Milford Road, Reading, Berkshire, RG1 8LG.

Your statutory rights are not affected.

PLEASE PRINT THIS ORDER FORM AND ENTER THE NUMBER OF HELMETS REQUIRED IN THE RELEVANT BOXES. Registered Charity No. 1069476

Delivery Details

Contact Name	
School (if applicable)	
Address	
Town	
Post Code	
Phone Number	
Email	

Q & As

How do I measure a child's head for a cycle helmet?	Wrap a tape measure around the child's head just above the eyebrows and read the measurement in centimetres.
How do I fit a child's hel- met correctly?	Ensure the helmet is the correct size. It should fit snugly and be comfort- able to wear. When the child shakes or nods their head the helmet should remain secure. The helmet rim should sit on the forehead, just above the eyebrows. The helmet should NOT be tilted back leaving the forehead exposed or tipped so far forward it covers the eyes and obstructs the child's ability to see. The straps must not be twisted and there should be no slack in them. Most helmet straps form a 'V' shape just under the ear lobe. Ensure the helmet does not affect the child's ability to hear. Listen- ing is an important part of cycling safety. Always check the manufacturers' instructions on fitting advice
What else can I do to pro- tect children whilst cy- cling?	Cycle training, wearing reflector strips/jacket, lights on the back and front of the bike, ensure their bike is roadworthy, be a role model, cycle as a family and don't let them listen to an iPod whilst cycling
Do children need to wear a helmet when they are cycling off-road for exam- ple in the park or the gar- den as well as on the road?	Yes! Accidents can happen anywhere at any time. Every time a child gets on a bike he/she should wear a helmet so it becomes the norm.
What should I do if a child falls off his/her bike and the helmet gets dented or scraped?	You must replace it.
Does a BMX-style of hel- met offer as much pro- tection as a traditional vented helmet?	Yes. BMX-style helmets have to meet the same safety standards as more traditional style helmets. If a child wants to wear a BMX style helmet and it fits that should be the one you buy.
Should adults wear hel- mets too?	Yes! Adults can have accidents too and you should be a role model for children. Your brain is just as important as a child's!