



Safer
drivers
Save
lives

Road Safety Report 2018/19



CRSP Road Safety Report 2018/19

The CRSP Road Safety Plan for the 2016 to 2019 period, made the following commitment:

At the start of each Financial Year, a brief report will be produced outlining performance and the road safety activities that were carried out in the previous financial year.

This report fulfils that commitment.

Road Safety Performance

The CRSP works hard to achieve its aim of reducing the total number of road casualty's occurring in Cumbria year on year. The table below summarises the situation in the County for the past 5 years.

| | 2014 | 2015 | 2016 | 2017 | 2018 |
|-------------------------|-------------|-------------|-------------|-------------|-------------|
| Fatal | 26 | 29 | 28 | 30 | 25 |
| Serious | 207 | 204 | 273 | 294 | 316 |
| KSI | 233 | 233 | 301 | 324 | 341 |
| Slight | 1703 | 1505 | 1406 | 1450 | 1342 |
| Total Casualties | 1936 | 1738 | 1707 | 1774 | 1683 |

Data Source: Cumbria County Council via Gateshead Council.

Note: There was a change in reporting procedures that occurred during 2016, which resulted in some of what were formally classed as slight injuries being re-classified as serious. The change in reporting procedures came about with the introduction of the new national CRASH collision reporting system in 15th February 2016. This explains the dramatic increase in those killed or seriously injured which occurred during 2016, when compared with 2015. This trend is mirrored in other authorities.



Activity Report

The CRSP Road Safety Plan for the 2016 to 2019 period, made the following statement:

This Plan will be implemented through a Delivery Plan that will be held and maintained by the Road Safety Coordinator.

The Delivery Plan is reproduced below and provides convenient headings with which to report progress against.

Road Safety Delivery Plan for 2016-19

The following actions will be undertaken by the Partnership in order to implement the CRSP Road Safety Plan for the 2016/19 period and will be overseen by its CRASH group.

1 Provide specific syllabused activities to:

Car drivers that are aged 16 to 25

Actions

| To do | Progress made |
|---|--|
| <ul style="list-style-type: none"> ● Review and refresh the syllabus of the Road Awareness Training (RAT) provided by the Fire and Rescue Service. | <ul style="list-style-type: none"> ● RAT training has now been provided by the Partnership for more than a decade and as a consequence it was in urgent need of update to reflect the world in which young people find themselves. This update took place during 2018/19 and RAT now has interactive features including the option to be viewed in virtual reality mode. The 10 kits purchased for the training by the Partnership consist of a tablet, projector and bluetooth speaker and are available for all agencies to use. |
| <ul style="list-style-type: none"> ● Continue to offer Road Awareness Training (RAT) sessions to Secondary Schools/ Colleges. | <ul style="list-style-type: none"> ● RAT was offered to all of the educational establishments operated by the County Council during the 2018/19 financial year resulting in 108 sessions being provided to both Schools and Colleges. |
| <ul style="list-style-type: none"> ● Continue to offer subsidised Pass Plus and investigate ways to enhance it. | <ul style="list-style-type: none"> ● For the 2018/19 financial year 103 young novice drivers were issued with £100 vouchers courtesy of the CRSP towards the cost of doing Pass Plus. ● During the year consideration was made as to how the Pass Plus scheme could be enhanced such that it has more of a long term impact upon the young novice drivers that take part. ● Upon investigation It became clear that the syllabus for Pass Plus could not be altered as it is a national syllabus of the DVSA, so the only available option was to provide some road safety key facts as part of the voucher that is provided. |

All motorcyclists

Actions

To do

- Continue to provide the subsidy of the Enhanced Rider Scheme (ERS) and IAM training.
- Continue to provide Police BikeSafe sessions in the months of spring/early summer with the assistance of the IAM.

Progress made

- *The Partnership continued to subsidise with £100 vouchers these two post-test training courses for Motorcyclists of all ages, of which 28 were issued with subsidy vouchers for the ERS and 29 for the IAM Roadsmart courses.*
- *47 riders attended BikeSafe during the 2018 season, the feedback of which was very complimentary, the below of which is typical:
"BikeSafe was very informative and I learnt a lot that is not taught to get people through their test, I now feel more confident on the road and more aware of the hazards I face on a motorcycle."*

Junior pedestrians and cyclists

Actions

To do

- Expand road safety education, through drama, to primary schools via *Pyjama Drama*.
- Continue to provide Bikeability training to primary schools via Cyclewise and the Eden Valley Sports Partnership.
- Work with primary schools via the Active Travel team of the County Council to encourage safe walking and cycling.

Progress made

- *During 2018/19 35 primary schools were visited. The drama sessions were spread over several days at the Schools to ensure that as many children as possible could attend them. In total 610 students attended the sessions.*
- *During 2018/19 Bikeability training was delivered to a total of 5646 children in Cumbria across three different age groups and ability levels.*
- *The Partnership are aware that some Primary Schools in the County have safety concerns regarding the inconsiderate parking of parents outside the Schools at both drop off and pick up times. A parking protocol was produced by the County Council to help alleviate this in the latter part of 2017/18.

*The protocol has proved effective and use is often now made of banners and cones as physical deterrents to poor parking outside schools.**

Car drivers that are 70+

Actions

To do

- Continue to operate the Drive Safely for Longer (DSfL) scheme.

Progress made

- *21 mature drivers participated in the DSfL scheme in 2018/19.

"Drive safely for longer has made me appreciate my bad driving habits which I will now put right - I would recommend it to anyone".*

2 Carry out enforcement of speed limits and other traffic offences linked to speed awareness courses

Actions

To do

- Work to achieve a self - financing safety camera unit.

Progress made

- For the 2018/19 financial year a total of 37836 speeding offences were recorded in Cumbria by the safety camera vans and those at fixed sites. Of these 20095 people elected to attend the speed awareness course provided by the Cumbria Constabulary which is 80% of those offences which the speed awareness option applies to.

The 2018/19 budget "out turn" produced by the Constabulary reveals that the Camera Unit is largely self - financing, continuing to be totally self-financing, if an "excess" occurs it is always used to benefit the unit. At the end of the financial year a decision was made to replace the ageing safety camera van fleet.

3 Continue to operate the CRASH Group as one that is mainly responsible for:

- > Addressing valid road safety community concerns (eg speeding).
- > Reacting to individual collision events as appropriate.
- > Enforcement operations - including the use of the safety camera unit vans.
- > Road Safety Campaigns - contained within a Communications Plan.
- > Preparation for high risk events.

Actions

To do

- Ensure that County Council supports the Police with the Annual Communications Plan.
- Finalise and implement the CRSP Community Speed Watch Policy.
- Review the workings of the CRASH Group led by the Police.

Progress made

- The Communications Plan was agreed for 2018/19 and regular summary reports were produced for the attention of each CRASH meeting.
- The Community Speed Watch Policy was completed and implemented during the year.
- As stated in the previous Report the CRSP recognised that the CRASH Group could work more effectively and that a review of the workings of CRASH was needed.
 - 1 An amended remit for the CRASH Group which now fully integrates the County wide and local aspects of CRASH.
 - 2 The introduction of 3 new CRO posts as a pilot, the purpose of which is to improve consistency of attendance and to oversee local crash actions.

4 Maintain a safe infrastructure

Actions

To do

- Undertake road safety audits prior to infrastructure change.
- Undertake a programme of reactive Road Safety Studies.
- VIDA software will be used to help improve safety on the Highway Network of the County Council.

Progress made

- Road safety audits are carried by both the County Council and Highways England.
- Cumbria County Council arranged for 13 studies to be carried out in 2017/18, together with a programme of reactive measures, full details of these are available via the Road Safety Co-ordinator.
- As stated in the previous report the County Council were invited to submit bids against the DfT's Road Safety Fund which was made available for the purpose of making road safety upgrades to the A592 and the A684. Two bids were prepared and submitted by the County Council and were successful in securing £9.43 million for these works, which will be delivered over the next few years.

5 Raise the profile of the CRSP and road safety with the public by increasing their awareness, understanding and involvement

Actions

To do

- Support the revitalised Driving for Better Business initiative of Highways England.

Progress made

- As stated in the last report the Driving for Better Business (DFBB) initiative attempts to raise awareness of the benefits of managing occupational road risk amongst employers in both the public and private sectors.
- The DfBB Regional Manager attended the Partnership Board meeting of September 2018 in order to explain the initiative in more detail. The Board provided the appropriate contacts and support to help Highways England in their task and Highways England have offered to support and visit large employers within Cumbria.

6 Work closely with our neighbours

Actions

To do

- Encourage the North West section of Road Safety Great Britain to work closer on our common priorities.
- Carry out join enforcement campaigns with neighbouring police authorities.

Progress made

- This is being enacted through the coordinating role of Highways England.
- All enforcement campaigns are recorded in the minutes of the CRASH Group.

Other news

Speed awareness evaluation

In a study published in May 2018 it was found that targeting the behaviour of motorists through speed awareness courses reduced the likelihood of reoffending within six months by up to 23% and over a period of three years, taking part in the course was more effective at reducing reoffending than a fine and penalty points. Ipsos MORI produced the report and worked with DVLA and thirteen police forces to study the anonymised data of 2.7 million speeding offences between 2012 and 2017.

Launch of a new advanced driving group

During the course of the year the RoSPA Advanced Drivers and Riders for North Cumbria & South West Scotland group was set up offering advanced tuition in North Cumbria and South West Scotland. They meet regularly to train, ride and drive and welcome all riders and drivers, ladies, gents, experienced or recently qualified.

Refreshed CRSP website

The CRSP has for a number of years had its website hosted by an external organisation. Many improvements to website design and hosting in that period made it possible to now host the CRSP website "in house". The County Council arranged for the website to be re-designed and now serves as a convenient reference point for both the members of the Partnership and for the public to refer to.



