

Cumbria Highways • County Hall • Kendal • Cumbria • LA9 4RQ  
T: 0300 303 2992 • E: [trafficteam.south@cumbria.gov.uk](mailto:trafficteam.south@cumbria.gov.uk)

Date: 19/04/2021

Our reference: Arnside TRO 20-21

*IMPORTANT INFORMATION that affects YOU from  
Cumbria County Council Highways – Please read today*

Dear Resident/Business

### *Red Hills Road, Arnside - Provision of Traffic calming*

The County Council has been working with the local community regarding road safety concerns in Arnside and all previous responses to the initial consultation and meeting held in October 2018 have been used to inform this proposal for consultation. We have previously considered a pinch point traffic calming measure to physically narrow a small section of Red Hills Road, or a horizontal deflection build-out with a corresponding priority give way traffic flow, in conjunction with formalised marked parking bays with no time or day restrictions. After reviewing the feedback, we have revised the option going forward and we are now able to formally consult upon these revised traffic calming measure proposals for Red Hills Road.

The measures now proposed will incorporate marked out parking bays and “keep clear” driveway markings which mirror how cars currently park on Red Hills Road. The bays will have no time or day restrictions yet will formalise current parking and provide passing places along this section of the road. Please refer to the plan for further details.

The intention of these proposals is to reduce traffic speeds along the lengths of Red Hills Road and create a safer environment for the travelling public.

We are consulting you as the traffic calming proposal is adjacent or near to your property.

### *Feedback*

We are contacting you to ask for your feedback on the proposals. Attached is a feedback sheet which can be emailed to [trafficteam.south@cumbria.gov.uk](mailto:trafficteam.south@cumbria.gov.uk); or posted to the address upon it. Please note you do not have to use the feedback sheet, all comments in writing are welcome. Please return all feedback by **Monday 6<sup>th</sup> May 2021**.

### *Next steps*

All feedback will be considered to help decide if these proposed traffic calming measures will be introduced as is, or whether there will need to be some amendments.

Yours sincerely

Traffic Management Team South Lakeland

*Feedback sheet – Please review the proposal plans and tick accordingly*

- I am in favour of the traffic calming proposals for Red Hills Road
- I do not support the proposals for Red Hills Road; please give more details below

*Comments / suggestions: (please attach a separate sheet if more space is required)*

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*Your details:*

Please include your address and an email so that we may record distribution of responses. All details will be treated with strict confidence.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_

*Return details:*

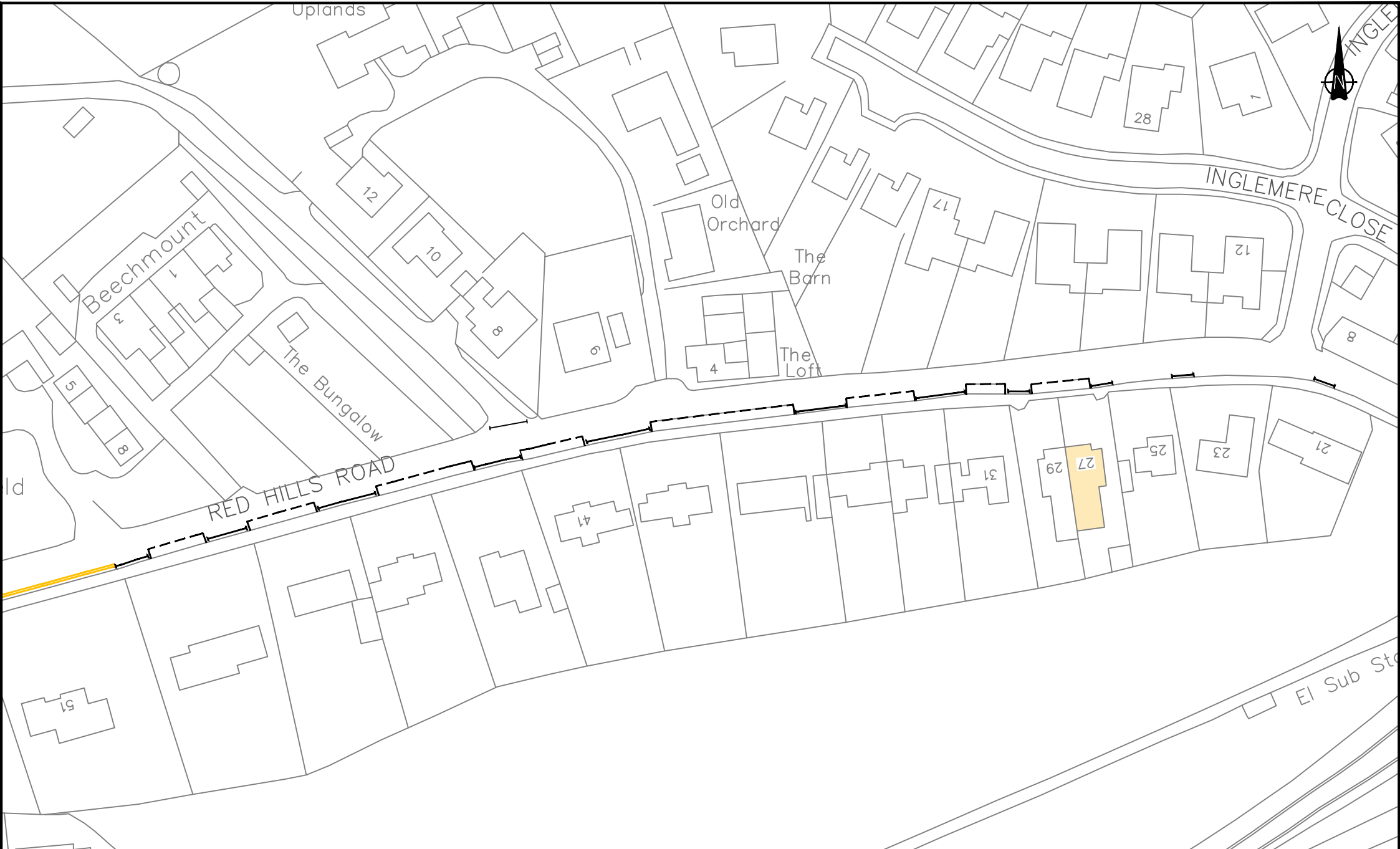
Feedback sheets to be returned by *Monday 6th May 2021*

*By post:*

Traffic Management - Cumbria Highways  
County Hall  
Busher Walk  
Kendal  
Cumbria  
LA9 4RQ

*By email:*

trafficteam.south@cumbria.gov.uk



Parkhouse Building  
Kingmoor Business Park  
CARLISLE  
Cumbria  
CA6 4SJ  
Tel. 01228 673030

## Arnside Traffic Schemes Proposals Traffic Calming Build-out Red Hills Road

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Figure No. Final 29032021.0

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| Drawn by ELU | NOT TO SCALE | Date: March 2021 |
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