

Just Messin



Based in the city of Carlisle, Just Messin is a Children's creative play centre with a difference aimed at children from 6 months to 11 years.

We all know how much kids love to get messy. Just Messin provides an opportunity for them to do just that in a safe and fun environment using a variety of props depending on the age of the participant.

Christina Frost who owns and runs the business talked to us about the service she provides and how important the availability of a faster fibre broadband service has been to its successful running.

Christina said, "we are open Tuesday to Sunday offering a range of activities from drop-in play sessions and birthday parties, to craft clubs and a chill zone for older kids. Our baby and toddler sessions held every Tuesday, Wednesday and Friday morning are extremely popular and provide the opportunity for use of the play area while parents and carers enjoy some of the refreshments we have on offer. Having fibre broadband means we can also offer the use of our Wi-Fi service to customers. This can be used by customers on their own devices and due to the quality of our service, is available to all those who visit us throughout the entire building".

Christina went on: "We rely heavily on social media not only to publicise our business but to keep our users up to date on all the latest happenings whether that be advertising a new themed event or posting our weekly opening hours notifying of any closures for private parties".

"In my opinion, our [Facebook page](#) is the first port of call for customers to find out what is happening on the day they would like to visit. Social media is such an important tool, making information about your business accessible around the clock. We have added a WhatsApp contact button to our Facebook page which is proving to be a very popular way for customers to contact us".

"It is also via our social media page that we ask customers to place reviews on the service we provide – I believe there is nothing more important than real reviews and we pride ourselves on the ones which we receive".

"Our [website](#) goes hand in hand with our social media page in publicising our business and upcoming events. Further down the line, and with our broadband service now being so reliable, we may look into the possibility of an online booking and payment system. For now, our service enables me to manage the website with ease and make alterations at the touch of a button".

“At my business base, my broadband service supports a host of tasks including card machine payments, CCTV and our cloud stored booking system which is accessible to all staff for the booking of sessions, events and birthday parties. It honestly makes such a difference to know that these services run smoothly, safely and successfully.”

“Behind the scenes my broadband service also supports many other activities from emails, admin work, online banking and the purchase of supplies required for the running of the business. There are so many tasks carried out online which without my broadband service would not be possible.”

Christina would encourage other businesses across Cumbria to look into the possibility of upgrading their broadband service; she said “my broadband service is so important to my business and I am sure it would be to yours. It supports so much of what we do and I honestly believe without it we would struggle to be able to run our business. My upgrade was quick and simple. I used a comparison website to find the best deal for me and one phone call later my upgrade was complete. It has made such a difference - give it a go; what have you got to lose?”



Through a combination of commercial deployment and the Connecting Cumbria programme, superfast broadband of at least 30Mbps is currently available to more than 94% of properties in the county. To find out more about the services available in your area, visit www.connectingcumbria.org.uk

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