

Oopsie Daisy Flowers and Gifts



Rated as one of the top three florists in Carlisle in the Best of Business 2021 [Awards](#), Oopsie Daisy Flowers and Gifts offers flowers and gifts for every occasion.

With a daily delivery of fresh flowers, all their bouquets and arrangements are top quality and they also offer a selection of alternative gifts such as sweet treat baskets.

Kim Mills who runs her business from her home on Currock Park Avenue is an experienced florist who combines traditional floristry skills with contemporary style trends to create exactly what her customers want.

We talked to Kim about how her faster, fibre broadband service is supporting the business.

Kim said: "I run a very active [Facebook page](#) for the business which I use to showcase what's on offer. It also enables me to chat to new and existing customers 24/7 if need be – more often than not it's the first port of call before someone places an order."

"Having a fast and reliable broadband service means I can post and upload photos easily and respond to enquiries and comments straight away. Being on social media is so important in terms of advertising what your business has to offer. It's free, accessible and available around the clock."

Kim manages her own website which provides customers with the opportunity to view, select and buy online. Once ordered purchases are delivered direct to customers across Carlisle and the surrounding areas. The website also contains a blog and an option to sign up to an online newsletter which covers hints, tips, help and advice.

Kim added: "People depend on me at the most important times in their lives such as their wedding day, or the funeral of loved ones and I do everything I possibly can to meet and exceed their needs and expectations."

"Both my website and social media page give the opportunity for customers to provide feedback and earning positive feedback is so important to me – not only does it make me happy knowing I've done a great job but what could be a better endorsement than a positive review from a real customer."

"From a technology perspective my broadband service supports a host of devices from my mobile phone and tablet to the card payment machine, which I use for face to face and over

the phone payments. Having more reliable broadband means transactions run smoothly and successfully without any risk of dropouts.”

“My service also supports the day to day, behind the scenes activity which is vital to running a business efficiently - emails, admin work, online banking and ordering in my flowers. All the things we take for granted we can do but actually if your broadband isn't up to speed then sometimes you can't.”

“Upgrading to fibre broadband has been a winner for a host of reasons; it has been a catalyst to supporting the success of my business to date and just makes life that little bit easier.”



Visit: www.oopsiedaisyflowers.co.uk

Facebook: @oopsiedaisycarlisle

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