**What it does:**
Dots gives non-judgemental, inclusive, reassuring advice from Action for Children’s early years team, and signposts to recommended organisations and information from across the web.

**Who it’s for:**
Parents of under-fives across the UK.

**Why they need it:**
We help parents access the information they need quickly and simply, sharing information from a variety of sources in a single place, making it easier to navigate the overwhelming parenting-advice landscape.

http://dots.actionforchildren.org.uk/