

Cumbria County Council  
Trading Standards Enforcement Policy Summary

Cumbria County Council's Enforcement Policy has been written in accordance with the principles of the Regulators' Code issued by the Government in 2014 and also retains the standards embodied within its predecessor document the Enforcement Concordat. Any action taken by Trading Standards will be in accordance with this policy.

The purpose of the enforcement policy is to promote an efficient and effective approach to enforcement that is always consistent, fair, transparent, accountable, proportionate and targeted. We believe that all forms of enforcement should be carried out fairly in a way which avoids unreasonable burden.

In addition through our regulatory activity we will;

- **Work with the business community to help them thrive in a fair and equitable trading environment.**
- **Assist businesses & individuals to comply with legislation.**
- **Be proportionate in any action that we take.**
- **Carry out duties in a fair, even-handed and consistent manner.**

Action may be taken following an inspection or visit of premises, processes or equipment or on receipt of a complaint from a member of the public or an employee etc. We will work with businesses to help them comply with the law but enforcement action will be more, rather than less, likely, where:

- The action can be expected to act as a deterrent
- The defendant has previous convictions for similar offences or is continuing to offend
- Advice, warnings, simple cautions or other enforcement actions have been ignored
- The alleged offence (s) constitute negligence, recklessness, fraud, dishonesty or disregard for the law
- The alleged offence creates a risk to public safety and/or animal welfare
- A conviction is a pre-requisite to other enforcement action such as an order banning a person from having charge of animals

To view the full enforcement policy please visit [www.cumbria.gov.uk](http://www.cumbria.gov.uk) or please contact Trading Standards on 01539 713594 or email [trading.standards@cumbria.gov.uk](mailto:trading.standards@cumbria.gov.uk)

Cumbria County Council is committed to providing high quality services. Your feedback is essential to this and we welcome all compliments, comments and complaints.